

ALLIANCE OF SOUTH ASIAN AMERICAN LABOR (ASAAL)



THE 19TH ASAAL CONVENTION

"Our Vote, Our Voice, Our Strength – We Make the Difference"

Saturday, October 17, 2026

District Council 37 Headquarters

125 Barclay Street, Main Hall, 1-5

New York, NY 10007

SPONSOR PACKAGE

HOST CHAPTERS

Manhattan, Queens, The Bronx

Brooklyn, Staten Island, Long Island, and Capital District

Empowerment through Education, Activism, and Participation



Dear Distinguished Sponsor,

America's workers are under siege. Public programs are being slashed, healthcare and education are becoming harder to access, and economic policies continue to favor the wealthy while working families struggle to stay afloat. Communities are being asked to sacrifice their stability, their security, and their future — all while corporate interests grow stronger. Asaal will not stand by and watch this happen.

For nearly two decades, the alliance of south asian american labor has been a fierce defender of workers' rights. We confront harmful policies head-on. We organize in the streets, in workplaces, and in government halls. We fight for pay equity, human rights, women's rights, student protections, affordable housing, universal healthcare, gun safety, immigration reform, and the preservation of essential public programs. We fight because workers deserve better — and because silence is complicity.

On october 17, 2026, asaal will host its 19th national convention in new york city, a powerful gathering of labor leaders, activists, elected officials, and community members committed to resisting policies that harm working families. This convention is not just a meeting — it is a declaration that workers will not be ignored, dismissed, or silenced.

Your sponsorship is not symbolic. It is fuel for the movement. It strengthens our organizing, expands our reach, and ensures that asaal can continue standing up for the communities that need us most. When you support asaal, you are choosing to stand on the side of justice, dignity, and the american worker.

We urge you to join us as a distinguished sponsor of this historic convention. Together, we will protect our communities, defend our rights, and build a future where every worker is respected and every family has the chance to thrive.

In Solidarity And Strength,

Asaal National Executive Council

Please select your sponsorship packages from below:

A. Grand sponsor: donation \$10,000 by bank check*

- The most prestigious asaal award
- Designated vip seating for two with the elected officials
- Names will be mentioned during the event
- Will be given 3 minutes during the program to speak
- Display grand sponsor logo and business name on the screen
- Stall space for product display/outreach or sale
- Commemorative journals will include a full-page color ad, and
- Convention registration for 10 with 1-year membership, and dinne





B. Platinum sponsor: donation \$7,500 by bank check

- The most prestigious asaala award
- Designated vip seating for two with the elected officials
- Names will be mentioned during the event
- Will be given 2 minutes during the program to speak
- Display platinum sponsor logo and business name on the screen
- Stall space for product display/outreach or sale
- Commemorative journals will include a full-page color ad, and
- Convention registration for 8 with 1-year membership and dinner

C. Gold sponsor: donation \$5,000 by bank check

- The most prestigious asaala award
- Designated vip seating for two with the elected officials
- Names will be mentioned during the event
- Will be given a 2-minute time slot during the program to speak
- Display gold sponsor logo and business name on the screen
- Stall space for product display/outreach or sale
- Commemorative journals will include a full-page color ad, and
- Convention registration for 5 with 1-year membership and dinner

D. Silver sponsor: donation \$3,500 by bank check

- Front seating for two in the vip area
- Name will be announced as and when needed
- Will be given a 2-minute time slot during the program to speak
- Display silver sponsor logo and business name on the screen
- Stall space for product display/outreach or sale
- Commemorative journal will include one full page color ad, and
- Convention registration for 4 with 1-year membership and dinner

E. General sponsor: donation \$2,500 by bank check

- Front seating for two in the vip area
- Will be given a 1-minute time slot during the program to speak
- Display general sponsor logo and business name on the screen
- Commemorative Journal Will Include One Full Page Color Ad, And
- Convention Registration For 3 With 1-Year Membership And Dinner





F. Public sponsor: donation \$2,000 by bank check

- Seating by chapters or groups with designated area
- Commemorative journal will include one full page color ad, and
- Convention registration for 2 with 1-year membership and dinner

JOURNAL AD RATE

Full page color	\$1,500
Half page color	\$750
Quarter Page Color	\$500
Business Card	\$250

Due date: september 15, 2026, and all ads

(Full page 8" H x 6" W or Half page 4" Hx6" W or Quarter page 4" H x 3" W)

Must be camera-ready and sent as: JPEG, PDF, or ms word via e-mail
at: asaalconvention@gmail.com

*Please make check payable to "asaal" and in the memo write
"ASAAL 19th annual convention 2026", and mail
Check to P.O. Box 1698, church street station, New York, NY 10008

Name of the sponsor: _____

Company: _____

Address: _____

Cellphone: _____ E-mail: _____

Participant's name:

Name: _____ phone: _____ Email: _____

Name: _____ phone: _____ Email: _____

Name: _____ phone: _____ Email: _____

Name: _____ phone: _____ Email: _____

Name: _____ phone: _____ Email: _____

Name: _____ phone: _____ Email: _____

